

Are you unhappy  
with your current  
accountant?

Are you staying  
because switching  
is so difficult?

Lots of business owners aren't happy with their current accountant, but don't switch because they assume the process is painful, slow and awkward. **Help is here!**

**Baranov Associates make it as easy as...**



**Baranov**  
ASSOCIATES

## A is for **Authority**

Arrange a FREE initial meeting with us. We'll talk you through how we work, the relationship we build with our clients, and make sure we understand your goals and that we can help you achieve them. We'll act as a guide to take you through the ever increasing maze of legislation and give you the peace of mind to sleep at night.

An upfront quote means that you'll know exactly what you'll be paying for the work we'll do, so there won't be any horrible surprises. We'll also explain exactly what our quote includes, because it may not be comparable with your current advisor; we believe in properly protecting our clients so include things like Fee Protection, and a free licence for Dext (formerly ReceiptBank) and unlimited Business Helpline access as standard.

If both parties are happy to proceed, we'll ask you to sign an Authority letter that we'll draft, giving your outgoing advisor permission to hand over all of the information we require from them to ensure a smooth transition. There are no awkward conversations to have!

## B is for us, **Baranov Associates**

We take over from there! We'll manage the process of obtaining the details we need from your previous advisor, together with all of the references, back-up information and details of any current on-going matters. If there are records to be collected, we can arrange that too. You don't need to worry about any of the leg-work.

## C is for **Confirmation**

We'll ask you to sign our Welcome Pack, which will include a summary of the services we are going to carry out for you, and an authority for HMRC to deal with us in the future, along with a few other forms to ensure we can get on with things for you while you run your business.

**And that's it!** You'll then be on our client list and the process you dreaded is done; **email us** or **visit our website** now to start your journey towards an improved accountancy experience!

**Baranov**  
ASSOCIATES

Business growth accountants